

COMMERCIAL CONNECTION

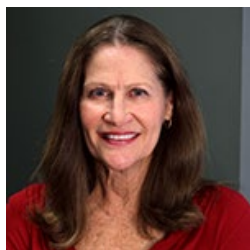


The Commercial Connection newsletter brings you the latest updates and insights from the commercial sector of the real estate industry. The Commercial Committee is committed to keeping all NC REALTORS® informed about commercial trends to enrich your industry knowledge and enhance client service. As always, you can [update your email preferences](#) at any time to customize the types of news and updates you receive from us.

In this newsletter:

- *Chairman's Corner*
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- *NC REALTORS® Commercial Forms*
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- *NAR Commercial*
- *NC-CCIM State Conference*
- *Upcoming Meetings and Events*

CHAIRMAN'S CORNER



As we move into mid-year, when both the State and National Legislative Meetings are held, our focus turns toward **Advocacy** and **Engagement**.

Thank you to everyone who joined us for a productive and engaging **Commercial Committee Meeting** in Raleigh last week. We were pleased to welcome guest

speaker Jon McBride, NCR PAC Trustees Chair, who shared valuable insights on the importance of RPAC and ongoing advocacy efforts. If you have yet to invest in RPAC, [the current raffle](#) offers a great opportunity to get involved.

We saw strong commercial member participation during **NCR's Legislative Visits**. These visits provided an important opportunity to advocate for our industry through direct engagement with members of the General Assembly.



The Commercial, Global and Economic Development Committee **Networking Reception**, held during the NC REALTORS® Legislative Meetings, provided a valuable opportunity to strengthen cross-committee engagement, allowing committee members to connect and participate in meaningful conversations.



The Commercial Committee continues to advance its objectives through active **collaboration** and ongoing **work group efforts**. A key focus of the committee's **Commercial Awareness Campaign Work Group** is strengthening communication and engagement across local RCAs. This includes a new [Local RCA Events resource](#) now available on the [Commercial Committee webpage](#). Interested

in getting involved or exploring upcoming events? This tool makes it easier than ever to connect with local RCAs across the state.

We're excited to share that the Commercial Committee is hosting a **FREE commercial RPR webinar** on June 24 from 1-2pm titled **Essential Commercial Real Estate Insights: How to Search, Analyze and Prospect with RPR**. We encourage members throughout the state to take advantage of this valuable learning opportunity. [Register Here](#)

Thank you for your continued engagement and commitment to advancing commercial real estate. I look forward to working with each of you throughout the remainder of the year.

[Lynn Harris](#), CCIM, CIPS

2026 NC REALTORS® Commercial Committee Chair

[VISIT OUR WEBPAGE](#)

COMMERCIAL AWARENESS CAMPAIGN WORK GROUP UPDATE

The **Commercial Awareness Campaign Work Group** continues to focus on three key areas:

- **Facilitate Information Sharing among local RCAs**
- **Identify Key Education Topics**
- **Provide Advocacy Input**

In May, the work group held a focused discussion on advancing these initiatives and will reconvene in June to continue research and action item development. A final report will be presented at the September Commercial Committee Meeting. Stay tuned for updates as action items move from planning into implementation.

NC REALTORS® COMMERCIAL FORMS

July 1, 2026 Forms Changes

Changes to several residential, commercial and property management forms in the NC REALTORS® forms library will take effect July 1. A list of the forms with a detailed summary of those changes are [now available](#). Virtual classes are scheduled for [June 10](#) & [July 15](#). Register Today!

Help Keep the Commercial Forms Series Current

The **NCR Commercial Forms Series** is best improved and most effective if the marketplace provides good feedback regarding the usefulness and effectiveness of the forms. Everyone is encouraged to provide feedback to the NCR Commercial Forms Committee as to their experiences with the Commercial Forms Series.

Send your questions or comments to Leigh Morgan, NC REALTORS® Commercial Forms Staff Liaison at lmorgan@ncrealtors.org or 336.808.4235.

NC REALTORS® OFFERS COMMERCIAL CE WITH EXCEEDCE



NC REALTORS® is excited to announce a new partnership with [ExceedCE](#), expanding access to high-quality commercial continuing education for our members.

Through this partnership, **commercial CE classes** are now available with online, self-paced & Zoom options for CE and professional development courses.

We encourage members to explore the available courses and take advantage of this enhanced learning platform. [More Details](#)

RCA CONNECT | UPDATES FROM ACROSS THE STATE

NC Local Association REALTOR® Commercial Alliances (RCAs) provide valuable opportunities for members engaged in commercial real estate through networking events, educational programs, and collaborative initiatives. Local RCAs connect professionals and support long-term business growth. Visit the [Local RCA Events](#) link in the Resources section of the Commercial Committee webpage.

NAR COMMERCIAL

NAR Commercial Program

NAR offers a broad array of tools and resources designed to help commercial practitioners grow their business and stay competitive while protecting the industry. Find out more about NAR's Commercial program:

- [Real Estate News](#)
- [Real Estate Market Research](#)
- [REALTOR® Benefits](#)
- [Courses, Designations and Events](#), and More!

Visit: commercial.realtor.

NAR Business Edge | Commercial Newsletter

Subscribe to **Business Edge: Commercial**, a weekly e-newsletter tailored specifically for commercial practitioners. Subscribe to “Business Edge” and “Commercial” under the [Subscriptions & Notifications](#) tab in your “My Account”. (login required)

NAR HUB | Commercial Community

Join the **Commercial and Specialty Open Conversation Community** on the [NAR HUB](#). This open forum is ideal to engage in discussion, share insights and raise awareness of industry issues affecting your area of practice.

NAR Commercial Leadership Development Day (CLDD)

August 23, 2026 | Chicago, IL

NAR Commercial Leadership Development Day brings together AEs, Commercial Staff and Commercial Leadership for a dynamic, interactive program designed to:

- Expand your Knowledge of NAR's commercial services, programs and resources.
- Enhance your leadership skills to better serve your commercial members.
- Connect with peers and industry leaders to exchange ideas and best practices.

Registration opens June 24, 2026. [Learn More](#)

Questions? Contact commercial@nar.realtor

NC-CCIM STATE CONFERENCE

September 17-18, 2026 | Asheville, NC

This two-day conference will bring together **some of the brightest minds in commercial real estate** for meaningful conversations, valuable insights, and memorable experiences in one of North Carolina's most vibrant mountain cities.

What to expect:

- Dynamic keynote and industry speakers
- CRE roundtables with experienced industry leaders
- Engaging discussions on trends shaping our market
- High-value networking with colleagues from across the state
- Unique Asheville experiences that make this event unforgettable

Whether you're looking to **expand your network, gain market insight, or connect with fellow CCIM professionals**, this conference is designed to deliver value at every turn.

- [Schedule-of-Events](#)
- [Register Now!](#)

UPCOMING MEETINGS AND EVENTS

Stay connected and informed with upcoming opportunities from **NC REALTORS® (NCR)**, the **National Association of REALTORS® (NAR)**, and **Specialty Groups** - each designed to support your continued growth and engagement. [View Upcoming Opportunities](#)

We would like to hear from you!

Let us know what topics you would like us to highlight or how the Commercial Committee can help you. Contact committee staff liaison [Denise Daly](#).

HELPFUL LINKS

[NC REALTORS®](#)

[NC REALTORS® Commercial Committee](#)

[Privacy Statement](#)

[NAR Commercial Real Estate](#)

[Local Association RCAs](#)
