

## **CFPB Launches Website to Make it Easier to Find Rental Assistance, Plus New Resources from NAR**

Today the White House announced the launching of [a new website from the CFPB](#) to help renters and housing providers find rental assistance to cover rent owed as a result of COVID-19. The website makes it easy to find a rental assistance provider in your area.

NAR was invited by the White House to participate in a “call-to-action” to spread the word about this new resource, so you will see it shared on NAR’s social media accounts; please feel free to re-post to your own groups and accounts to get the word out! To further assist with the call-to-action, the White House provided a toolkit (attached), which includes lots of resources – sample emails, posts, images, and videos – to help with the effort.

NAR has also [launched a new page with links to many resources on this](#), including NAR’s FAQ for housing providers, NAR’s background/talking points on the end of the eviction moratorium, resources from the federal government (including the CFPB toolkit), and resources from other housing industry groups, such as the National Multifamily Housing Coalition which includes tools for communicating with residents about rental assistance.

Rental assistance is *available* to help renters pay the rent they owe and housing providers collect it so they can meet their financial obligations. Nearly every program allows housing providers to apply on behalf of their tenants (with their permission) and all can do direct payments to the housing provider on behalf of the tenant.

Please avail yourselves of these resources and share them with your networks/clients/anyone who can benefit from them!

**CFPB Rent Assistance Page:** <https://www.consumerfinance.gov/coronavirus/mortgage-and-housing-assistance/renter-protections/find-help-with-rent-and-utilities/>

**NAR Rental Assistance Resource Page:** <https://www.nar.realtor/political-advocacy/rental-assistance-resources>

Thank you!