# Become a Homes4NC Sponsor

Are you interested in building strong families and communities in North Carolina? How about building profitable relationships with REALTORS® and other key housing advocates?

If you answered "yes" to either of these questions, then we need you as a Homes4NC sponsor. We have a variety of sponsorship opportunities to fit your unique goals and budget.

Whether you represent real estate brokerage office, a financial institution or one of the many companies that works closely with the real estate industry, you can make a difference for your company and the community by becoming a Homes4NC sponsor.

HOMES4NC
NCAR Housing Opportunity Foundation

**CONTACT**

Nicole Arnold,
Director of Community Outreach
narnold@ncrealtors.org
336-808-4237

# About Homes4NC

### WHO WE ARE AND WHAT WE DO

Homes4NC is the charitable housing foundation of the North Carolina Association of REALTORS®. Homes4NC was founded in 2004 with the purpose of increasing safe, decent and affordable housing for all North Carolinians.

### DOWN PAYMENT ASSISTANCE PROGRAM

Since Homes4NC launched its Downpayment Assistance Program on December 1, 2012, Homes4NC has awarded **44** grants to home buyers in North Carolina. Workforce Housing Specialists help their clients obtain the grants. In order to receive a grant, each homebuyer must complete a class to learn about owning a home.

### REGIONAL PROJECTS

In 2012, Homes4NC began offering grants for regional projects. Homes4NC has awarded **five** of these grants totaling **$21,000** and estimates that REALTORS® raised an additional **$35,000** in products and service contributions to assist over **140** homeowners in the state.

During 2015, Homes4NC awarded the High Country Association of REALTORS® **$5,000** for a project that constructed a playground for children living in a Habitat community of 20 homes.

During 2013, Homes4NC awarded the Raleigh Regional Association **$5,000** for "REALTORS® Cooling Wake," which provided **100** air conditioners to medically fragile seniors and families with young children.

The Wilmington Regional Association won a grant of **$5,000** for a project called "I Wanna Bee...a Good Neighbor." REALTOR® volunteers made a number of vital repairs to **two** homes.

### MATCHING GRANTS

Since February of 2005, Homes4NC has awarded **132** matching grants totaling **$323,510** to **63** organizations. Homes4NC's total impact measures in excess of **$647,020** through matching grants alone in addition to countless volunteer hours from NC REALTORS®. Almost every geographical area in the state has felt the positive impact of Homes4NC.

### CONTINUING DISASTER RELIEF ASSISTANCE

In 2004, Homes4NC provided **$9,000** of assistance to those affected by Hurricane Frances and Hurricane Ivan.

In 2011, Homes4NC, along with the the NC Association of REALTORS®, partnered with the National Association of REALTORS® to provide help to members and other residents who were affected by Hurricane Irene or Tropical Storm Lee. Residents whose primary homes were damaged by these costly storms applied for assistance from the REALTORS® Relief Foundation. Homes4NC donated **$10,000** during this time of critical need.

# Sponsorship Opportunities

| ANNUAL SPONSORSHIP LEVELS | BRONZE ($2,500) | SILVER ($7,500) | GOLD ($15,000) | DIAMOND ($25,000) |
|---|---|---|---|---|
| Listing/Logo on Homes4NC Website with active link | ✔ | ✔ | ✔ | ✔ |
| Recognition at Homes4NC Events | ✔ | ✔ | ✔ | ✔ |
| Attend a NC Financing Dreams class, speaking opportunity | | ✔ | ✔ | ✔ |
| Advertising in one issue of the Insight Magazine (Silver 1/4 page; Gold 1/2 page; Diamond full page) | | ✔ | ✔ | ✔ |
| Monthly Advertising space in NCAR's weekly e-newsletter, REALTOR® Report (6 for Gold, 12 for Diamond) | | | ✔ | ✔ |
| Complimentary booth at NCAR Inaugural and Legislative Meetings | | | ✔ | ✔ |
| Complimentary booth at NCAR Annual Convention, first available | | | | ✔ |
| Opportunity to write educational article for Insight magazine | | | | ✔ |

**Please print OR type and fax/email form to Nicole Arnorld at 336-299-7872 OR narnold@ncrealtors.org.**

**SPONSORSHIP INTEREST:** ❑ BRONZE ($2,500) ❑ SILVER ($7,500) ❑ GOLD ($15,000) ❑ DIAMOND ($25,000)

Organization _____ Contact Person _____ Date _____

Mailing Address _____ City _____ State _____ Zip _____

Phone (  ) _____ Fax (  ) _____ E-mail _____

**METHOD OF PAYMENT:** ❑ CHECK ENCLOSED (PAYABLE TO NCAR) ❑ VISA ❑ MASTERCARD

Credit Card No. _____ Exp. Date _____ 3-Digit Security Code _____

Authorized Amount _____ Name on Card _____

Signature _____ Date _____

*APPLICATION: Application for an NCAR premier sponsorship must be made on the printed form provided by NCAR, which reserves the right, in its sole discretion for any reason, to accept or reject a potential sponsor or to cancel a sponsorship. If an existing sponsorship is canceled, a prorated portion of the sponsorship fee will be refunded based on the date of cancellation. PAYMENT: Applicants will not be entitled to sponsorship benefits until full payment has been received. NATURE OF RELATIONSHIP: Acceptance by NCAR of an application for a premier sponsorship shall neither entitle the sponsor to an exclusive sponsorship arrangement with respect to any service or product offered by sponsor, nor constitute an endorsement of any service or product offered by sponsor.*