



CCIM Institute

Commercial Real Estate's
Global Standard for Professional Achievement

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Eddie D. Blanton, CCIM, to Serve as 2020 CCIM Institute President

The Charlotte native brings more than 24 years of experience to bear as leader of the premier global commercial real estate association

CHICAGO, Oct. 14, 2019 — CCIM Institute, one of the largest commercial real estate networks in the world with designees in more than 30 countries, announced its 2020 leadership team at the organization's annual governance meetings in San Diego on Oct. 14. CCIM Institute confers the Certified Commercial Investment Member designation, commercial real estate's global standard for professional achievement.

Eddie D. Blanton, CCIM, principal and senior adviser with Tradd Commercial's Charlotte, N.C., office, will serve as 2020 president of CCIM Institute. "I am honored to serve as the 2020 CCIM Institute global president," says Blanton. "As with my predecessors, trust in me, along with our 2020 management, leadership, and staff, to work hard for CCIMs and all members of the institute. Working together, we will overcome any issues, and we will definitely 'change the game!'"

Blanton's experience in the commercial real estate spans more than 24 years. A native of Charlotte, he began his career as a leasing agent and property manager before moving into retail and investment brokerage. Blanton earned his CCIM designation in 2001 and quickly became involved in volunteer leadership at both the chapter and global levels of the institute. Over the past 15 years, he has served in a variety of roles across numerous committees and boards of directors, including Member Services, Legislative Affairs, Strategic Planning, Finance, and Governance. Additionally, he is a graduate of the prestigious Jay W. Levine Leadership Development Academy, an intensive, nine-month program offered by the institute. Blanton served on the board of CCIM Technologies, as well.

He is also a member of the National Association of REALTORS®; the North and South Carolina Association of REALTORS®; the International Council of Shopping Centers; and the Charlotte Region Commercial Board of REALTORS®. On the philanthropy front, he founded The Blanton Foundation in 2015, a non-profit organization which provides financial and volunteer assistance to local and regional charities.

“We’re excited to welcome Eddie as 2020 president,” says Gregory J. Fine, FASAE, CAE, executive vice president and CEO of CCIM Institute and CCIM Technologies, Inc. “His entrepreneurial spirit and devotion to CCIM Institute and its designees is inspiring, and he continues a long tradition of volunteers who graciously donate their time and energy to give back to the profession that’s given them so much.”

CCIM Institute is a global community of 13,000 members, more than 50 chapters, and 30 countries that educates and connects the world’s leading experts in investment strategy, financial analysis, and market analysis.

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About CCIM Institute

CCIM Institute created the language of global real estate investment. Our courses and worldwide community deploy commercial real estate investment methodologies and tools that speed the pathway between opportunity, a go/no-go decision and success for an asset, taught by instructors who are themselves industry leaders. Today, the organization, through its 50-plus chapters, continues to innovate best practices and elevate the commercial real estate professional through its core designation program to earn the CCIM pin — real estate’s most coveted credential — and its topical education courses offered through the Ward Center for Real Estate Studies. In addition, membership in CCIM includes the industry’s best technology and operational platform, allowing entrepreneurial and mid-sized businesses to compete with the largest multinational providers. Today, almost 70 percent of designees hold the title of owner, partner, principal, or president, representing an exclusive worldwide referral network of 13,000 members in 30 countries. Ultimately, CCIM represents a larger vision of the commercial real estate provider, leveraging investment analysis, opinions of value, and underwriting to become a leader in sourcing capital, building a cash-flow vehicle, and ultimately creating value. Information at www.ccim.com.