

# BECOMING A REALTOR® CHAMPION



June 2 & 3, 2021 • 10 AM – 2 PM

Virtual on Zoom



Join the NC REALTORS® GAD Team to learn the best practices in local advocacy and what it takes to run for office. Participants will receive a digital content manual accompanying the training sessions.

## DAY 1: WEDNESDAY, JUNE 2, 2021 • 10 AM – 2 PM

### Local Advocacy and the Engaged REALTOR®

Four dynamic sessions will give you the tools you need to make change at the local level.

- Finding Your “Why”
- What REALTOR® Champions Focus On: Local Edition
- Winning at the Local Level: Advocacy that Works
- Getting a Yes: Strong Talking Points and Making an Ask

[REGISTER FOR DAY 1](#)

## DAY 2: THURSDAY, JUNE 3, 2021 • 10 AM – 2 PM

### Running for Office as a REALTOR® Champion

Take your Champion status to the next level: run for office.

- Turning a “Why” into an Elevator Pitch
- Building a Campaign: Fundraising and Finance
- Reaching the Voters: Campaign Communications
- Get out the Vote!

[REGISTER FOR DAY 2](#)

## CONTACT US

### Troi Bachmann

Director of Field Advocacy  
[tbachmann@ncrealtors.org](mailto:tbachmann@ncrealtors.org)

### Nick Scarci

Political Operations Director  
[nscarci@ncrealtors.org](mailto:nscarci@ncrealtors.org)