

EXCLUSIVE Annual Sponsorship Benefits & Privileges

ELECTRONIC MEDIA & PRINT PUBLICATION	Silver	Gold	Platinum	Diamond
Print advertising in Insight (plus additional discount on purchased ads) ¹		✓	✓	✓
Sponsorship listing and website link on NC REALTORS® sponsor web page	no logo, company name only	✓	✓	✓
Sponsor recognition in the Annual Sponsor Ad in Insight	✓	✓	✓	✓
Exposure on NC REALTORS® social media outlets	✓	✓	✓	✓
ANNUAL CONVENTION & EXPO	Silver	Gold	Platinum	Diamond
Banner at NC REALTORS® Convention (to be provided by sponsor)				✓
Exclusive sponsorship of NC REALTORS® session at Convention				✓
Mailing list of Convention attendees (emails not provided)			✓	✓
Advertising space in Convention program ²		✓	✓	✓
Sponsorship recognition and website link on Convention web page	✓	✓	✓	✓
Official sponsor sign to hang in your booth at Convention	✓	✓	✓	✓
Complimentary 10' x 10' booth(s) at annual Convention ³	✓	✓	✓	✓
Sponsor logo in Convention program	✓	✓	✓	✓
OTHER ANNUAL MEETINGS & EVENTS	Silver	Gold	Platinum	Diamond
Opportunity to display materials at major NC REALTORS® events ⁴		✓	✓	✓
Sponsorship recognition on the Annual Sponsor Banner displayed at NC REALTORS® meetings denoting status	no logo, company name only	✓	✓	✓
Sponsor recognition in Inaugural program	✓	✓	✓	✓
TOTAL	\$3,000	\$4,500	\$8,000	\$13,000

¹ Diamond: 3, full-page ads on inside cover, back cover or other premium placement; Platinum: 2, full-page ads; Gold: 1, full-page ad

² Diamond: Full-page ad on inside cover, back cover or other premium placement; Platinum: Full-page ad; Gold: Half-page ad

³ Diamond: Receive 2 booths & 25% discount on additional booths; Platinum: Receive 1 booth & 10% discount on additional booths

⁴ Based on whether the events are held in-person. The NC REALTORS® major events include the Vision Quest/Winter Leadership Meetings, the Legislative Meetings, and the Convention & Expo; Diamond: 2 events; Platinum: 2 events; Gold: 1 event