

ADVOCATE



TRACKING 302 BILLS

that impact REALTORS® and real estate



PARTICIPATED IN MIPIIM AND C5

to bring commercial investment to NC



\$85,000

in NAR grants with local associations



STATE OF REAL ESTATE

in-person event sold out



STATEWIDE ADVOCACY

GADs engaged in land use and property rights advocacy in multiple local jurisdictions



3,400+ MEMBERS

members reached through online professional programming



8,000+ HOURS

of professional development offered



63 DESIGNEES

added to Graduate REALTOR Institute (GRI) this year



550 REGISTERED

for new eClosings in NC courses



10 SCHOLARSHIP RECIPIENTS & 130 FIRST-TIME ATTENDEES

at the 2022 Convention & Expo



CONDUCTING 1ST HYBRID CONVENTION

with over 10 sessions offered to both in-person and virtual attendees and 6 roundtable discussion rooms



PROMOTED C2EX ENDORSEMENT RENEWALS

to show continued commitment to professionalism



FAIR HOUSING ACADEMY FOR BICS

launched in April of 2022



28 LOCAL ASSOCIATIONS

participated in National Real Estate Ethics Day on July 7, 2022

2022 PRESIDENTIAL ADVISORY GROUPS

SUSTAINABILITY 3022 PAG

reviewed opportunities to advance sustainability practices in the real estate industry, for the association and for the public

STATE POLITICAL COORDINATOR PAG

working to review and revise the duties of the SPC program to advance our advocacy efforts

NC REALTORS® PAC UPDATE

\$1,221,186 RAISED

which is 106.38% of our \$1,148,000 goal

NAR Triple Crown Update

- Major Investors: 348 of 358
 - President Circle Members: 71 of 36
 - Participation: 34.43% of 35%
- (we only need 311 more \$15 investors!)

ELEVATE

ENGAGE



OVER 50% OPEN RATE

through targeted email messaging to key constituencies and groups



2,073 MEMBERS RESPONDED

to our member satisfaction survey, giving us a Confidence Level of 99%



356% GROWTH IN ACCOUNTS REACHED ON INSTAGRAM

after implementing more video content in the form of Reels



10 LEADERSHIP ACADEMY GRADUATES

IMPACT



\$500,000 DONATED

to support the REALTOR Relief Foundation from the end of 2021 – 2022 (this donation is inclusive of the NC REALTORS® Foundation donation of \$100,000)



\$20,000 IN GRANTS

received for NC REALTORS® Housing Foundation Down Payment Assistance Program



\$30,000

in Down Payment Assistance Grants awarded



8 LOCAL ASSOCIATION AWARDED \$19,000

in Matching Grants for supporting local housing initiatives



NC REALTORS® GIVES BACK JOINED NAR'S REALTOR® VOLUNTEER DAYS

for a full week of impact in June

Are you following us on Social Media?

Our social media reach and engagement is growing. Don't miss member spotlights, legal updates, advocacy news and the chance to connect with NC REALTORS® all over the state. Like, comment, share and follow us for the scoop.

@ncrealtors

@ncrealtors

@ncrealtors

We Open Doors to Everyone

During Fair Housing Month, NC REALTORS® proudly honored our commitment to ensuring everyone gets a fair chance in today's housing market with our first comprehensive public media campaign.



ncrealtors.org/WeOpenDoors