

2022 NC REALTORS® PAC & REALTOR® PARTY

TRAINING SCHEDULE 01.25.2022 · 10 AM - 4 PM

10:00 - 10:30 NC REALTORS® PAC Welcome: "Adventure Awaits"

This session will feature our NC REALTORS® PAC Head Mountaineer, Bill Aceto, 2022 NC REALTORS® PAC Chair, as we welcome you to the 2022 fundraising year! In addition, NC REALTORS® PAC Trustees will take the stage to share their RPAC adventure goals.

10:30 - 10:50 NC REALTORS® 2022 Legislative Preview: "Into the Wild"

This session will feature 2022 NC REALTORS® Legislative Chair, Jennifer Stoops, NC REALTORS® Chief Lobbyist, Cady Thomas & Director of Political & External Communications, Pam Melton as they discuss our advocacy efforts, successes and issues on the horizon.

10:50 - 11:15 NC REALTORS® Regional GAD Program Overview: "Oh, the Places We'll Go"

In this session we will discuss what is a GAD, their roles and responsibilities and how they can help you with your REALTOR® Party initiatives. Featured speakers include NC REALTORS® Senior Vice President of External Affairs, Mark Zimmerman.

11:15 - 12:00 State Campaign Finance Review: "Travel Alerts & Restrictions"

This session will cover NC REALTORS® PAC campaign finance law with Kristin Nash, NC REALTORS® Director of Political Fundraising.

12:00 - 12:30 PACnic Lunch

12:30 - 1:00 Trustee Session: "Your Passport to Success"

This session will feature NC REALTORS® PAC Trustees and you will "travel" to each table to collect your stamps in order to fill your passport. Tables will be categorized by education, major investors & President's Circle program, participation, events and awards and recognition. Turn in your passport with all your stamps to receive a swag bag and also a chance to win a getaway to Boone, NC.

1:00 - 1:30 Fundraising Applications Overview: "What to Know Before You Go!"

This session will cover the NC REALTORS® PAC fundraising applications and processes with Hannah Rice, NC REALTORS® Political Fundraising Manager. Learn everything you need to know before you go on your RPAC adventures this year.

1:30 - 2:00 Local Spotlight: "The Little Book of Big Adventures"

This session will feature a panel of local association NC REALTORS® PAC Chairs from small, medium, large and mega associations that will share their best practices for fundraising with you. Moderated by Hannah Rice.

2:00 - 2:45 Planning Session: "Climb Every Mountain"

In this session we encourage you to "climb every mountain" as you will use teamwork and strategic planning to ensure the successful outcome of every NC REALTORS® PAC initiative.

2:45 - 3:00 15 Minute Break

3:00 - 3:30 Closing Session: Leigh Brown "Find Joy in the Journey"

This session will feature Leigh Brown and leave you feeling motivated to have your best RPAC fundraising year ever!

3:30 - 4:00 Q & A



For more information about NC REALTORS® PAC,
please visit ncrealtors.org/invest.