



SPONSORSHIP OPPORTUNITIES

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Sponsorship Name	Date & Time	Cost	Sold
Keynote Sponsor	Sunday, October 20	\$10,000	
Opening Evening Dinner Event	Sunday, October 20 7:00 PM-10:00 PM	\$10,000	
Registration	Saturday, October 19 – Monday, October 21	\$7,000	
Aisle Banners	Sunday, October 20 – Monday, October 21	\$5,000	
AM Coffee Service (2 available)	Monday, October 21 – Tuesday, October 22	\$5,000	
Event App Splash	September – October	\$5,000	
Expo Entrance	Sunday, October 20 – Monday, October 21	\$5,000	
Floor Decals	Sunday, October 20 – Tuesday, October 22	\$5,000	
Relaxation Area	Sunday, October 20 – Monday, October 21	\$5,000	
Room Key Cards	Saturday, October 19 – Tuesday, October 22	\$4,000	
Welcome Signage LED screen	Saturday, October 19 – Tuesday, October 22	\$4,000	
Wifi	Saturday, October 19 – Tuesday, October 22	\$7,500	
Expo Education Sessions	Sunday, October 20 – Monday, October 21	\$ 3,500	
Education Sessions	Monday, October 21 – Tuesday, October 22	\$ 3,500	
Know Before You Go Email	September – October	\$5,000	
Charging Stations in Expo (2 available)	Sunday, October 20 – Monday, October 21	\$3,000	
Lanyards	Saturday, October 19 – Tuesday, October 22	\$3,000	
Step and Repeat	Sunday, October 20 – Tuesday, October 22	\$3,000	
Water Bottles	Saturday, October 19 – Tuesday, October 22	\$2,500	
Welcome Bags	Saturday, October 19 – Tuesday, October 22	\$2,500	
Event App Banners	September – October	\$1,000	
Expo Digital Branding Opportunity	Sunday, October 20 – Monday, October 21	\$5,000	

AISLE BANNERS – \$5,000

Sunday, October 20 – Monday, October 21

Imagine your company's name and logo showcased prominently on eye-catching banners strategically placed throughout the bustling expo aisles.

CHARGING STATIONS IN EXPO (2) – \$3,000

Sunday, October 20 – Monday, October 21

As the Charging Station sponsor, you'll power the conference right in the center of our Expo. These areas are the locations all our plugged-in attendees can't do without, ensuring that you'll have maximum exposure. Two (2) opportunities available.

AM COFFEE SERVICE (2)– \$5,000

Monday, October 21 – Tuesday, October 22

As a Coffee Sponsor, your brand will be at the heart of the event, fueling attendees with an energizing experience. Sponsor is to provide branded coffee cups, signage and promotional items for the table. Two (2) opportunities available.

EDUCATION SESSIONS – \$3,500

Monday, October 21 – Tuesday, October 22

First impressions are lasting impressions. Kick off our education sessions with a 3-minute introduction of your company before introducing the speaker.

EXPO EDUCATION SESSIONS (3) – \$3,000

Sunday, October 20 – Monday, October 21

Here's your chance to share your expertise with over 500 North Carolina REALTORS®. As real estate professionals seek valuable tools and education to boost their business, you can provide essential insights and guidance. Don't miss out on this prime opportunity to host 25-minute sessions and position your brand as a leader in the industry. Only 3 session slots available!

EXPO DIGITAL BRANDING OPPORTUNITY – \$ 5,000

Sunday, October 20 – Monday, October 21

Maximize your brand's exposure with NC REALTORS® Digital Branding sponsorship opportunity! Throughout the two-day convention and expo, your brand will enjoy prime placement on digital screens in the expo hall, ensuring visibility to over 500 North Carolina REALTORS®. Take advantage of this opportunity to showcase your brand, leaving a lasting impression on industry leaders. Our customizable packages are designed to meet your brand's unique objectives and budget, whether you're focused on boosting brand awareness, driving lead generation, or both. Don't miss out on this unparalleled opportunity to shine at our most attended event of the year

EVENT APP SPLASH SCREEN – \$5,000

September-October

Put your company's brand in the palms of every attendee. Each time an attendee opens the Event App, your logo and message will appear on the splash screen, offering guaranteed impressions from attendees using the app leading up to and during the event.

EVENT APP BANNERS – \$1,000

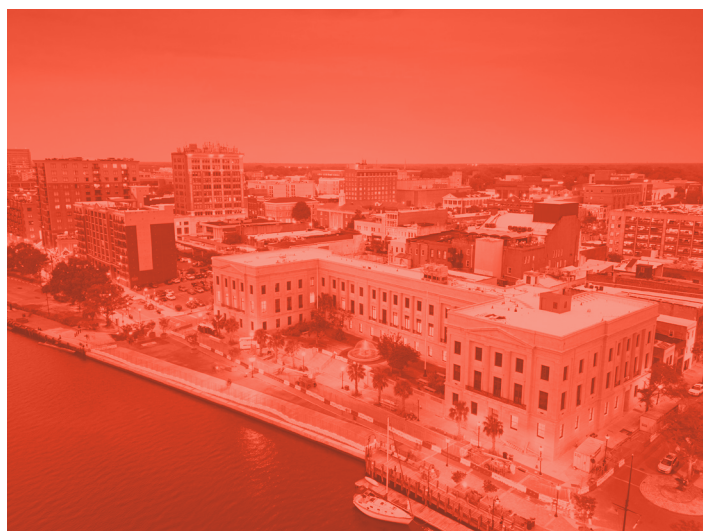
September-October

Sponsor banners are highly visible and a constant presence in our event app. Your banner will rotate on the app throughout the user's app experience, capturing the attention of attendees leading up to and during the event.

FLOOR DECALS – \$5,000

Sunday, October 20 – Tuesday, October 22

This sponsorship will lead attendees right to you! Directional decals with your brand will be placed on the Expo floor in high-traffic locations.



KEYNOTE SPONSOR – \$10,000

Sunday, October 20

Your brand will receive premium exposure in front of 1,000+ attendees during the Opening Session—a session featuring our engaging and empowering keynote speaker. This exclusive sponsorship includes an opportunity to speak and introduce the keynote speaker, provide promotional materials for attendees and display your company banner and logo during the session.

KNOW BEFORE YOU GO EMAILS – \$3,500

September-October

Seize the opportunity to support attendees' event readiness by becoming the exclusive sponsor of our "Know Before You Go" emails. These essential communications provide vital information, tips, and updates to participants before they arrive and every morning during the event, ensuring they are well-prepared for a successful event experience.

LANYARDS – \$3,000

Saturday, October 19 – Tuesday, October 22

Ensure your brand is at the forefront of every attendee's mind and featured prominently in every photo by becoming the exclusive sponsor of our lanyards. Sponsor to provide lanyards with double bulldog clips.

OPENING EVENING DINNER EVENT – \$10,000

Monday, October 20 | 7:00 PM-10:00 PM

Elevate your brand at the Opening Dinner Event, setting the tone for the entire event. As a sponsor, you'll have the opportunity to personally greet each attendee at the door, leaving a lasting impression from the start. Before the entertainment kicks off, you'll have the spotlight to address the entire audience. Get ready for a night of dancing and music with our DJ. Additionally, enjoy social media exposure pre-event with your logo and expo booth number prominently featured on our Instagram reel. Sponsor to provide branded cocktail napkins and signage.

REGISTRATION– \$7,000

Sunday, October 20 – Monday, October 21

Imagine the excitement and anticipation as participants arrive at the event and encounter your logo prominently displayed at the registration area. Your brand will be displayed on signage and iPad splash screens.

RELAXATION AREA – \$5,000

Sunday, October 20 – Monday, October 21

Every attendee will be grateful to enjoy a break from the Conference hustle and bustle. The relaxation area in the Expo Hall is stocked with comfortable seating and plenty of space to display your brand's value. Your logo will also be included in the relaxation area's looping TV presentation.

STEP AND REPEAT – \$3,000

Sunday, October 20 – Tuesday, October 22

Increase brand awareness by featuring your logo on a step and repeat backdrop located near your booth. This sponsorship is a perfect photo opportunity for Conference attendees in the Expo.

WATER BOTTLES – \$2,500

Saturday, October 19 – Tuesday, October 22

Become the exclusive sponsor of our event's water bottles and make a refreshing impact on attendees' experience. By providing reusable water bottles, you'll also contribute to sustainability efforts, reducing the use of single-use plastic and showcasing your brand's commitment to environmental responsibility.

WELCOME BAGS – \$2,500

Saturday, October 19 – Tuesday, October 22

Take advantage of this tremendous branding opportunity! Imagine every Conference attendee carrying your logo from the moment they check in at registration and months after the show! Tote bags will be given out at the registration table as attendees check in. Sponsor is to provide the welcome bag.

WELCOME SIGNAGE LED SCREEN – \$4,000

Saturday, October 19 – Tuesday, October 22

Want every attendee to see your brand all day every day? LED screens throughout the Convention Center will feature important Conference information...and your brand!

WIFI – \$7,500

Saturday, October 19 – Tuesday, October 22

Empower attendees to stay connected and engaged throughout the Conference by becoming the official WiFi sponsor. With this sponsorship opportunity, your brand will provide WiFi access to all convention center areas, ensuring seamless connectivity for all participants. This sponsorship allows you to create a custom WiFi password.

