



# 2026 REALTOR® Party & NC REALTORS® PAC TRAINING

## Strengthen the PAC | Power the Party

### 12:30 – 1:00 | Fuel Up Lunch

#### 1:00 – 1:15

##### **Warm-Up & Welcome: Powering Up the PAC**

Get energized with **NC REALTORS® PAC Chair, Jon McBride**, and the NC RPAC Trustees as they fire up the vision, momentum and mission for 2026.

#### 1:15 – 1:30

##### **PAC Core 101: Strengthening Your Foundation**

A strong core powers everything – learn exactly how NC REALTORS® PAC works and how it fuels every advocacy victory.

#### 1:30 – 1:50

##### **Advocacy Endurance Training: Inside the Legislative Playbook**

Build your stamina with updates from **2025 NC REALTORS® Legislative Chair, Brooke Cashion** and **2026 NC REALTORS® Legislative Chair, Wendy Harris**. Plus insider insights from **Pam Melton, VP of Advocacy** and **Cady Thomas, NC REALTORS® Chief lobbyist**. Learn what's ahead and how RPAC can fuel our wins.

#### 1:50 – 2:10

##### **Community Strength Circuit: Local Advocacy, Grants & Support**

Flex your local advocacy muscles as we break down available grants, resources and support tools designed to help your local association drive impact right where it matters most. Guest speakers include NCR staff on our **Local Advocacy team, Katharine Wendt, Justin Angell** and **Maurice Brown**.

#### 2:10 – 2:50

##### **Rules & Reps: Mastering PAC Compliance**

**Kristin Nash, NC REALTORS® Director of Political Fundraising**, walks you through campaign finance rules so you can lift PAC funds the right way every time!

#### 2:50 – 3:15

##### **National Power Circuit: REALTOR® Party in Action**

Join **2026 NAR REALTOR® Party Director, Seth Task**, as he breaks down how national RPAC strength fuels success.

#### 3:15 – 3:45

##### **Form & Function: Mastering Fundraising Applications**

**Ashtyn Gammons, NC REALTORS® Political Fundraising Manager**, delivers practical, actionable tips you can put into action.

#### 3:45 – 3:50 | Quick Sweat Break

#### 3:50 – 4:20

##### **Champion Spotlights: PAC Leaders Share Their Workouts**

This session will feature a panel of local association NC REALTORS® PAC leaders that will share their best practices for fundraising with you. Special guests include, **Michelle Braat, Alexis Pierson, Margaret Bartlett** and **Jonathan Moore**.

#### 4:20 – 4:45

##### **Team Training: The Corporate Ally Power Circuit**

Hear from NC REALTORS® members and staff in a high-energy panel of success stories, best practices and how CAP funds help fuel REALTOR® advocacy. Special guests include **Bob Percesepe, Cynthia Walsh, Bonnie White, Robyn Williams**, and **Randy Voller**.

#### 4:45 – 5:30

##### **Final Circuit: Build Your 2026 Training Plan & Cool Down & Celebrate Happy Hour**

Hands-on strategy session to lock in goals, tactics and accountability for this year. Wrap up the day with cold drinks!