

Sponsorship Name	Date & Time	Cost	Sold
AM Coffee Service (2 available)	Friday, October 9 – Saturday, October 10	\$5,000	
Charging Stations (2 available)	Thursday, October 8 – Sunday, October 11	\$3,500	
Event App Sponsor	Thursday, October 8 – Sunday, October 11	\$5,000	
Floor Decals	Thursday, October 8 – Sunday, October 11	\$3,000	
Keynote Session Sponsor	Thursday, October 8	\$6,000	
Know Before You Go Email Sponsor	September – October	\$1,500	
Lanyard Sponsor	Thursday, October 8 – Sunday, October 11	\$3,000	
Lounge/Relaxation Area	Thursday, October 8 – Saturday, October 10	\$2,500	
Lunch Sponsor	Friday, October 9	\$5,000	
Opening Reception Sponsor	Thursday, October 8	\$10,000	
Pickleball Sponsor	Wednesday, October 7	\$3,500	
PM Coffee (2 available)	Thursday, October 8 – Friday, October 9	\$5,000	
Registration Desk Sponsor	Thursday, October 8 – Sunday, October 11	\$6,000	
Restroom Amenities Sponsor	Thursday, October 8 – Sunday, October 11	\$2,500	
Step and Repeat	Thursday, October 8 – Sunday, October 11	\$3,500	
Vendor/Partner Education Sessions (Multiple Opportunities)	Thursday, October 8	\$3,500	
Vendor Table Sponsor (40 available)	Thursday, October 8 – Sunday, October 11	\$2,000	
Water Station Sponsor	Thursday, October 8 – Sunday, October 11	\$3,000	
Welcome Bags	Thursday, October 8 – Sunday, October 11	\$5,000	
Wifi Sponsor	Thursday, October 8 – Sunday, October 11	\$3,500	

AM COFFEE SERVICE (2) – \$5,000

Friday, October 9 – Saturday, October 10

As a Coffee Sponsor, your brand will be at the heart of the event, fueling attendees with an energizing experience. Sponsor is to provide branded coffee cups, signage and promotional items for the table.

CHARGING STATIONS (2) – \$3,000

Thursday, October 8 – Sunday, October 11

As a Charging Station Sponsor, you'll power the conference from the center of a high-traffic area, placing your brand where attendees naturally gather. These essential charging hubs are a must-visit for today's connected audience, ensuring consistent engagement and maximum exposure throughout the event.

EVENT APP SPONSOR – \$5,000

September-October

Put your company's brand in the palms of every attendee. Each time an attendee opens the Event App, your logo and message will appear on the splash screen, offering guaranteed impressions from attendees using the app leading up to and during the event.

FLOOR DECALS – \$5,000

Thursday, October 8 – Sunday, October 11

This sponsorship will lead attendees right to you! Directional decals with your brand will be placed on the floor in high-traffic locations.

KEYNOTE SESSION SPONSOR – \$6,000

Thursday, October 8

Your brand will receive premium exposure in front of all attendees during the Opening Session—a session featuring our engaging and empowering keynote speaker. This exclusive sponsorship includes an opportunity to speak and introduce the keynote speaker, provide promotional materials for attendees and display your company banner and logo during the session.

KNOW BEFORE YOU GO EMAILS – \$1,500

September-October

Seize the opportunity to support attendees' event readiness by becoming the exclusive sponsor of our "Know Before You Go" emails. These essential communications provide vital information, tips, and updates to participants before they arrive and every morning during the event, ensuring they are well-prepared for a successful event experience.

LANYARDS – \$3,000

Thursday, October 8 – Sunday, October 11

Ensure your brand stays at the forefront of every attendee's mind—and is featured prominently in every photo—by becoming the exclusive sponsor of our lanyards. Design and ordering are handled by NC REALTORS®.

LOUNGE/RELAXATION AREA – \$2,500

Thursday, October 8 – Sunday, October 11

Every attendee will appreciate a break from the convention hustle and bustle. The relaxation area offers comfortable seating and a prime opportunity to showcase your brand. Your logo will also appear in the area's looping presentation.

LUNCH – \$5,000

Friday, October 9

Your brand will be front and center as attendees enjoy a delicious meal while they connect with peers. You'll have the opportunity to greet attendees as they enter, and showcase your logo on event signage. The sponsor is responsible for providing branded cocktail napkins and signage.

OPENING RECEPTION SPONSOR – \$10,000

Thursday, October 8

Elevate your brand at the Opening Reception, setting the tone for the entire event. As the sponsor, you'll have the opportunity to personally greet each attendee at the door, leaving a lasting impression from the start. You'll have the spotlight to address the entire audience. Additionally, enjoy social media exposure pre-event with your logo and expo booth number prominently featured on our Instagram reel. Sponsor to provide branded cocktail napkins and signage.



REGISTER NOW TO SHOWCASE YOUR BRAND

Sponsor or Exhibit at This Year's NC REALTORS® Convention

REGISTER ONLINE

Credit card payments are accepted through our secure online portal.

PICKLEBALL SPONSOR – \$3,500

Wednesday, October 7

Position your brand at the center of energy and engagement as the Pickleball Sponsor, delivering a dynamic and memorable experience for attendees of all skill levels. This interactive activation offers exclusive branding at the courts, prominent signage throughout the space, and opportunities to provide branded giveaways such as paddles, balls, towels, or other swag—all while creating meaningful, direct connections with attendees in a fun and social environment.

PM COFFEE SERVICE (2) – \$5,000

Thursday, October 8 – Friday, October 9

As a Coffee Sponsor, your brand will be at the heart of the event, fueling attendees with an energizing experience. Sponsor is to provide branded coffee cups, signage and promotional items for the table.

REGISTRATION DESK SPONSOR – \$6,000

Thursday, October 8 – Sunday, October 11

Imagine the excitement and anticipation as participants arrive at the event and encounter your logo prominently displayed at the registration area. Your brand will be displayed on signage and iPad splash screens.

RESTROOM AMENITIES SPONSOR – \$2,500

Thursday, October 8 – Sunday, October 11

Position your brand in a high-impact, high-visibility space with the Restroom Amenities Sponsorship, enhancing the attendee experience in a thoughtful and memorable way. With exclusive branding in designated restroom areas, prominent custom signage, and the opportunity to provide branded amenities such as hand sanitizer, lotion, mints or gum, and other personal care items—along with a promotional card or message—this sponsorship ensures consistent engagement. Recognition in event materials (if applicable) further amplifies your visibility.

STEP AND REPEAT – \$3,000

Thursday, October 8 – Sunday, October 11

Increase brand awareness by featuring your logo on a step-and-repeat backdrop located near your booth. This sponsorship provides a prime photo opportunity for conference attendees in the Expo. A 6' x 8' sign is included, with design and ordering handled by NC REALTORS®.



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VENDOR/PARTNER EDUCATION SESSIONS (4) – \$3,500

Thursday, October 8

Position your company as a leader by showcasing your latest products, technology tools, and services through a Vendor/ Partner Education Session. These 30-minute sessions are designed to engage REALTORS® from across the state and create a lasting impression, featuring a dedicated presentation opportunity (content subject to approval), the ability to highlight your solutions, a complimentary vendor table, and valuable face-to-face engagement with attendees before and after your session.

VENDOR TABLE SPONSOR (40) – \$2,000

Thursday, October 8 – Sunday, October 11

Engage attendees and elevate your brand as a Vendor Table Sponsor, featuring a dedicated table in a high-traffic area where you can showcase products and services, share promotional materials, demonstrate offerings, and connect directly with industry professionals to generate leads and relationships.

WATER STATION SPONSOR – \$3,000

Thursday, October 8 – Sunday, October 11

Keep attendees refreshed while putting your brand in constant view as the exclusive Water Station Sponsor, a high-visibility opportunity that blends practicality with impact. By providing branded reusable water bottles at stations throughout the venue, you'll gain continuous exposure in high-traffic areas while aligning your brand with wellness, convenience, and sustainability.

WELCOME BAGS – \$5,000

Thursday, October 8 – Sunday, October 11

Take advantage of this tremendous branding opportunity! Imagine every Conference attendee carrying your logo from the moment they check in at registration and months after the show! Tote bags will be given out at the registration table as attendees check in. Sponsor is to provide the welcome bag.

WIFI SPONSOR – \$3500

Thursday, October 8 – Sunday, October 11

Empower attendees to stay connected and engaged throughout the Conference by becoming the official WiFi sponsor. With this sponsorship opportunity, your brand will provide WiFi access to all convention center areas, ensuring seamless connectivity for all participants. This sponsorship allows you to create a custom WiFi password.

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