NC REALTORS®

WINTER LEADERSHIP MEETINGS

Sponsorship Opportunities

Vision Quest & Winter Leadership Meetings | January 25–29, 2027
Pinehurst Resort | 80 Carolina Vista, Pinehurst, NC 28374

This comprehensive, leadership program is targeted toward some of the brightest, energetic minds in NC's real estate industry. REALTORS® take part in the Vision Quest/Winter Leadership Meetings because they are getting ready to take on future leadership roles on a local association's board or committee. Don't miss the chance to have company exposure with current and future N.C. real estate industry leaders.

Sponsorship Name	Date	Cost	Sold
Coffee Break Sponsor (2 Opportunities available)	Wednesday, January 27	$600	
E-mail Sponsor	Leading up to and during the event	$3,500	
Event App Sponsor	Leading up to and during the event	$5,000	
Lanyard Sponsor	Monday, January 25 – Friday, January 29	$3,000	
Registration Desk	Monday, January 25 – Friday, January 29	$3,500	
Vendor Table Sponsor (15 available)	Monday, January 25 – Friday, January 29	$1,000	
Vision Quest Breakfast Sponsor	Wednesday, January 27	$4,000	
Vision Quest Lunch Sponsor	Wednesday, January 27	$5,000	
Welcome Bag Sponsor	Monday, January 25 – Friday, January 29	$700	
Wifi Sponsor	Monday, January 25 – Friday, January 29	$4,000	

CONTACT: Keri Epps-Rashad | Director of Strategic & Cultural Partnerships
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Coffee Break Sponsor | $600 | January 27

Sponsor our coffee break with your branding on every coffee cup served during the event.

- Two Opportunities Available: January 27 (AM or PM)
- Branded coffee cups (provided by the sponsor)
- Company pop-up banner and promotional items for the information table (provided by the sponsor)
- Company logo on the event website and the event app
- 1 complimentary registration

Email Sponsor | $3,500
Leading up to and during the event

Put your company's brand in the inbox of every attendee. This sponsorship includes your prominent placement of your company logo in pre- & post-event emails.

- Company logo on the event website, the event app and in pre- & post-event materials and emails
- 2 complimentary registrations

Event App Sponsor | $5,000
Leading up to and during the event

Put your company's brand in the inbox of every attendee. This sponsorship includes your prominent placement of your company logo in pre- & post-event emails.

- Company logo on the event website, the event app and in pre- & post-event materials and emails
- 2 complimentary registrations

Lanyard Sponsor | $3,000 | January 25 – 29

Make your brand known throughout the NC REALTORS® event by appearing in every event photo

- Your logo featured on every attendee's lanyard
- Company logo on the event website and the event app
- High visibility throughout all sessions and event spaces
- Your brand appears in every event photo
- Design and ordering handled by NC REALTORS®

Registration Desk Sponsor | $3,500
January 25 – 29

Enjoy maximum exposure by displaying your banner and promotional materials at the registration desk. Your logo will be prominently placed on the iPads screens at our registration stations.

- Banner and promotional materials placed at the registration desk (provided by the sponsor)
- Company logo on iPad screens at the registration stations
- Company logo on the event website and the event app
- 2 complimentary registration

Vendor Table Sponsor (15) | $1,000
January 25 – 29

Take advantage of the opportunity to expose your brand to the hundreds of attendees.

- Company logo on the event website and the event app
- 1 complimentary registration

Vision Quest Breakfast Sponsor | $4,000

Wednesday, January 27

As the breakfast sponsor, your company will have the opportunity to kick off the event and enjoy valuable network opportunities.

- Opportunity to welcome all attendees
- Sponsor acknowledgment during Vision Quest Breakfast
- Company logo on the event website and the event app
- 2 complimentary registrations

Vision Quest Lunch Sponsor
$5,000 | January 27

As the lunch sponsor, your company will have the opportunity to introduce the lunch speaker and enjoy valuable network opportunities.

- Opportunity to introduce the lunch speaker
- Sponsor acknowledgment during Vision Quest Lunch
- Company logo on the event website and the event app
- 2 complimentary registrations

Register Now To Showcase Your Brand

Sponsor Or Exhibit At This Year's Vision Quest & Winter Leadership Meetings

REGISTER ONLINE

Credit card payments are accepted through our secure online portal.

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Welcome Bag Sponsor | $700 | January 25 – 29

Take advantage of this tremendous branding opportunity to have every attendee carrying your logo from the moment they check in at registration and months after the event!

- Branded welcome bags (provided by the sponsor) given to attendees at registration
- Company logo on the event website and the event app
- 1 complimentary registration

Welcome Signage Sponsor | $5,000 January 26–30

Welcome attendees in style with your branding featured across key welcome media assets.

- Including yard signs displayed at the event venue entrance
- Company logo on the event website and the event app
- 2 complimentary registration

Wi-Fi Sponsor | $4,000 | January 25 – 29

Help daily attendees get connected as the official Wi-Fi sponsor with your custom password. Wi-Fi access areas include all event areas, concourses and meeting rooms.

- Provide a premium Wi-Fi network sponsorship opportunity during the event
- Customized Wi-Fi passes will be provided to all daily attendees. Passes will be available at your vendor table and the event registration desk
- Company logo on the event website and the event app
- 2 complimentary registrations

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