



2025 NC REALTORS® President

John McPherson, ABR, AHWD, C2EX, CRS, ePRO, GREEN, GRI, is the 2025 President of NC REALTORS® and a member of the Winston-Salem Regional Association of REALTORS®. With a career at Coldwell Banker Advantage since 2003, John's philosophy centers on service.

Committed to Elevate, Advocate, and Communicate for the industry and clients, John emphasizes enhancing professionalism, creating growth opportunities, and staying on top of industry trends. He advocates for member and client interests, defends private property rights, and promotes the value of working with a REALTOR®.

John holds a BS from Appalachian State University and an MBA from Winston Salem State University. Notable achievements include being the Winston Salem Regional Association President in 2020, REALTOR® of the Year in 2022, and a graduate of leadership academies. He served as NC REALTORS® Region 6 Vice President, a Golden R President's Circle investor, and received recognition for outstanding volunteerism. John's diverse experience includes national representation, hosting radio talk shows, and community promotion through Camel City Chat on YouTube.