



WANT TO KNOW MORE?

Visit ncrealtors.org/leadershipacademy or contact Caitlin Thompson at cthompson@ncrealtors.org.

WHY SHOULD I APPLY?

The NC REALTORS® William C. Bass Leadership Academy will maximize what you already know. It will also give you the tools to gain trust and build credibility with others, and help you establish yourself as a positive influence within your community.

WHAT WILL I LEARN?

- Goal Setting
- Communication
- Conflict Resolution
- Business Relationships
- Meeting Management
- Time Management
- Personal Accountability

WHAT IS THE COMMITMENT?

- Applicants that are selected must make a financial and time commitment.
- Participants must attend all six retreats and Region 4 REALTORS® Conference.
- Participants must pay a \$1,250 tuition fee.
- Participants are expected to pay their travel expenses to attend each retreat.
- Tuition covers, retreat programming and materials, overnight hotel accommodations for Retreats 1, 2, 3, 4 & 5 with double occupancy participant rooms*, round trip airfare/train fare from Raleigh-Durham International Airport/Raleigh Union Station to Washington, DC for Retreat 5.
- The cost of travel, and ALL FEES associated with Region 4 REALTORS® Conference ARE NOT INCLUDED IN TUITION. These expenses will need to be factored in as an addition to the price of tuition.

*Overnight hotel accommodations are booked as double occupancy rooms. Participants are encouraged to give the NC REALTORS® William C. Bass Leadership Academy roommate experience a try as we have found it to be an important part of the overall program. If a participant would prefer a single occupancy hotel room, that cost will be the responsibility of the participant.

RETREAT SCHEDULE

RETREAT 1: LEADING MYSELF

December 9 – 10, 2019 | Greensboro

The Power of Teams & Myers-Briggs Workshop: Get to know yourself, how you communicate and collaborate and connect with your classmates.

RETREAT 2: LEADING THE INDUSTRY

January 13 – 15, 2020 | Charlotte

(in conjunction with NC REALTORS® Vision Quest/Winter Leadership Meetings)

Spokesperson Training & Vision Quest: Define your goals and aspirations and learn to effectively communicate in leadership roles. Attend Vision Quest sessions where you can kick off the year with innovative programming and leadership training, designed to give you the confidence and courage needed to effectively lead in your association, workplace and community.

RETREAT 3: ADVOCATING IN LEADERSHIP

March 17 – 18, 2020 | Raleigh

Legislative & Advocacy Training: Overview of how NC REALTORS® achieves legislative priorities and workshop industry issues with political gurus. Meet the North Carolina Real Estate Commission and observe their monthly meeting.

RETREAT 4: NC REALTORS® LEGISLATIVE MEETINGS: LEGISLATIVE LEADERSHIP

June 1 – 3, 2020 | Raleigh

Legislative Meetings: Join your peers to hear about issues that will impact REALTORS® and the North Carolina real estate industry. The meetings wrap up with Legislative Day at the General Assembly, when hundreds of REALTORS® from across the state walk the halls of the legislature and talk to their elected representatives in the House and Senate.

RETREAT 5: WHAT LEADERS DO

July 28 – 30, 2020 | Washington, DC

Taking Leadership to Heart: Travel to Washington, DC and visit the National Association of REALTORS® DC Office with your classmates. Hear from National Association of REALTORS® leaders who will share their leadership journey.

RETREAT 6: WHAT LEADERS KNOW

August 25, 2020 | Greensboro

Take the Lead: Discuss possible pathways to specific types of leadership position by hearing from a panel of NC REALTORS® Past Presidents.

GRADUATION: PUTTING IT ALL TOGETHER

(In conjunction with Region 4 REALTORS® Conference)

October 11 – 15, 2020 | Savannah, GA

Graduation: Class project presentation, graduation and wrap up session.