



NC REALTORS®
PAC

AE Roundtable: RPAC Strategy Session Handout

Local Triple Crown Award Criteria

1. Be onboard the PAC Management System
 - a. Participation by the state association is recognized in North Carolina.
 2. Meet or exceed local's share of their state's National RPAC Fundraising Goal
 3. Meet or exceed local's Participation criteria
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Local President's Cup Award Criteria

1. Be onboard the PAC Management System
 - a. Participation by the state association is recognized in North Carolina.
2. Meet or exceed local's share of their state's National RPAC Fundraising Goal
3. Meet or exceed 37% Participation
4. Complete one of three advocacy goals:
 - a. To host a voter registration drive and, during election years, launch a Get-Out-The-Vote campaign for local elections,
 - b. To use the RPMA program for advocacy related communications to their membership, or
 - c. To create and maintain a grassroots REALTOR® team to advance their advocacy agenda.



Scan to see President's
Cup Advocacy Examples



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