



# NC REALTORS® RESPONSE TO COVID-19

In lieu of our usual department updates and progress reports, we wanted to bring to life the tireless efforts of your NC REALTORS® team over the last few months. Below are some highlights of our activities to serve and support members.



## SUCCESSFULLY LOBBIED

Governor to designate real estate as an essential business in the NC stay-at-home order



## 14 LEGAL VIDEOS

# 3,409 HOURS



of free & discounted professional development



## FOUGHT 16

LOCAL STAY-AT-HOME ORDERS which restricted real estate services

## 14 LEGAL VIDEOS



## HIGHEST LEVEL OF MEMBER ENGAGEMENT

in the association's history

# 80.88%

## OPEN RATE



on email communications



## OVER 100

resources, links & tools provided to members



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## 3 VIRTUAL CLASSES

# 22

## STATUS UPDATES

to members on COVID-related information and resources



# 429%

## INCREASE

in video views



from REALTOR® Partners

## 4 WEBINARS

# 64

## LEGAL Q&AS

# 9

## VIRTUAL HILL VISITS

with FPCs & Congressmen in their district associations



## SUCCESSFULLY PASSED

legislation to enable remote closings



## 7 FREE WEBINARS

# 1,125

## LEGAL HOTLINE QUESTIONS



## 2 COVID ADDENDUMS

to Standards Forms



## MONITORED 26 LOCAL EMERGENCY ORDERS

which restricted property management & vacation rental activity