



STATE POLITICAL COORDINATOR PROGRAM



EDUCATE



ADVISE



ADVOCATE

A STATE POLITICAL COORDINATOR CONVEYS THE REALTOR MESSAGE AND VIEWPOINT. THIS IS A VALUABLE CONTRIBUTION TO NC REALTORS'® ADVOCACY EFFORTS. THIS RELATIONSHIP IS BASED ON MUTUAL RESPECT AND FAMILIARITY.

In addition to regular contact with the assigned legislator, there are several specific tasks which are required to fulfill the role of SPC.

Advocate on Behalf of all REALTORS® and the REALTOR® Party

The REALTOR® Party is the non-partisan approach to moving forward legislation that is of benefit and value to all REALTORS®. SPCs must be able to remain neutral on the issues and remove their bias before advocating on any REALTOR® supported issue.

Respond to ALL NC REALTORS® Calls for Action

SPCs are expected to respond to ALL NC REALTORS® Calls for Action. As a liaison between REALTOR® members and the North Carolina General Assembly, SPCs are looked upon as leaders by their REALTOR® colleagues and should lead by example.

Contact Assigned Members of the NC General Assembly

SPCs should have a minimum of three personal contacts with their designated General Assembly member (or staff) per year. SPCs should report each interaction with their assigned legislator using our short online reporting form.

Attend Annual NCR Legislative Days

SPCs are expected to attend NCR Legislative Meetings. During this time, SPCs should meet with their assigned legislators at the General Assembly, especially during scheduled Legislative Meeting Day.

Develop a Contact Team

Each SPC should identify REALTORS in the district who can assist them in their duties. The team should be ready to aid the SPC in facilitating a meeting in the SPC's absence if necessary.

WANT TO LEARN MORE?

Contact spc@ncrealtors.org.