



## **NC REALTORS® Website Launch Contest Rules**

### **Contest Rules**

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

#### **1. ELIGIBILITY**

The NC REALTORS® Website Launch Contest is open to legal residents of the United States who are at least 18-years-old at the time of entry. Employees and contractors of NC REALTORS®, local or state NC REALTOR® associations, and other companies associated with the promotion of the Contest, and their respective parents, subsidiaries, affiliates and advertising and promotion agencies, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible.

#### **2. SPONSOR**

The contest is sponsored by NC REALTORS®, located at 4511 Weybridge Lane, Greensboro, North Carolina 27407.

#### **3. AGREEMENT TO OFFICIAL RULES**

Participation in the Contest constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

#### **4. CONTEST TIMELINE**

The Contest begins on Thursday, November 30 at 08:00am EDT and ends on Wednesday, December 20 at 11:59pm EDT. The Contest will be conducted in three weekly contests, consisting of scavenger-hunt style questionnaires about the new website. A new questionnaire will be published each Thursday during the Contest period for a total of three weeks. Each weekly contest will complete the following Wednesday at 11:59pm EDT. All weekly entries need to be submitted by the weekly closing day and time (Wednesdays by 11:59pm EDT). One winner will be selected each week and notified the following Thursday immediately following the close of the weekly contest. Potential winners will be qualified first based on accurately completing and submitting, on time, a weekly online Contest questionnaire via Wufoo. Winners will then be selected at random from the eligible candidates. Winners will be notified by email, mail or phone after completion of the campaign. Entries that are submitted before or after the contest period will be disqualified.



## 5. HOW TO ENTER / WHAT TO SUBMIT

Beginning November 30, 2017 at 8:00am EDT, visit NC REALTORS® website at <http://ncrealtors.org>, and click on the Contest promotion banner image on the Home page. A different Contest promotion banner image will be posted each week on Thursday by 8:00am EDT through December 14, 2017. Once you click the banner image, it will open a Wufoo form/questionnaire in a separate window. Answer the survey/questionnaire to the best of your ability by reviewing the new NC REALTORS® website at <http://ncrealtors.org>. All of the answers can be found throughout the website. Entrants must answer every question correctly and submit before the deadline each week for the entry to be valid. Only one entry per person per week will be accepted. Duplicate entries or multiple entries from the same person in excess of stated limitation will be void. In the event of multiple entries per person, the first entry from each week will be considered the official entry. Only online entries through the official entry form will be accepted. No other entry methods (paper, mailed, in-person, social or otherwise) will be accepted.

By submitting an entry, the winning entrant agrees to be featured and pictured on the NC REALTORS® website, social media channels, and/or other promotional vehicles distributed by NC REALTORS® to members, consumers, and/or media representatives if NC REALTORS® opts to do so.

## 6. PRIZES

A different prize will be awarded each week of the Website Launch Contest. One winner will be selected each week and will be awarded the prize for the corresponding contest week, as outlined below and advertised on the Home Page website contest graphic. All prizes will be delivered to the winners after the conclusion of the contest campaign (after January 1, 2018). The prizes for each week of the contest are as follows:

**Week 1:** New iPad Pro

**Week 2:** VIP registration pass to XCHANGE '18

**Week 3:** \$250 Visa® gift card

The odds of being selected depend on the number of entries received and quality of entries received. The Sponsor will attempt to notify the potential winner via email until the close of the corresponding contest week. If the potential winner cannot be contacted within five (5) days after the first attempt, the Sponsor may select an alternate potential winner at random from the remaining non-winning, completed, and eligible entries from the respective contest weekly period. Payment of taxes, if any, on the winnings is the responsibility of the winners. A W-9 form will be required from each party.

## 7. WINNER NOTIFICATION



Potential winners will be notified via email. The winner will be required to complete, electronically sign, and submit a Declaration of Understanding within five (5) days of the date of notice or attempted notice is sent, in order to claim the prize. If a potential winner cannot be contacted or fails to submit the Declaration of Understanding within the required time period (if applicable), or the prize is returned as undeliverable, the potential winners forfeit their respective prize. Potential winners must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. In the event that a potential winner is disqualified for any reason, the Sponsor will award the applicable prize to an alternate winner from among the remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. Prizes will be fulfilled approximately 2-4 weeks after the completion of the Contest (after January 1, 2018), depending on supplier's available stock.

## **8. GENERAL CONDITIONS**

In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to, fraud, virus, bug, worm, unauthorized human intervention, or other technical issues, or in the event the Contest is unable to run as planned for any other reason, as determined by the Sponsor in its sole discretion, the Sponsor may, in its sole discretion, either (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules or (b) terminate the Contest and, in the event of termination, award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment. The sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process, or the operation of the Contest, or to be acting in violation of these Official Rules, or in an unsportsmanlike manner. Any attempt by any person to damage the website or undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and should such an attempt be made, the Sponsor reserves the right to seek damages (including attorney's fees) and any other remedies from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

## **9. RELEASE AND LIMITATIONS OF LIABILITY**

By participating in the Contest, entrants agree to release and hold harmless the Sponsor, and each of their representative parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Contest, and each of their respective officers, directors,

By participating in the Contest, entrants agree to release and hold harmless the Sponsor, and each of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Contest, and each of their respective officers, directors, employees, shareholders, representatives, and agents (the Released Parties) from and against any claim or cause of action arising out of participation in the Contest or receipt or use of the prize (including any travel or activity related thereto), including, but not limited to: (a) any technical errors associated with the



Contest, including lost, interrupted or unavailable Internet Service Provider (ISP), network, server, wireless service provider, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (b) unauthorized human intervention in the Contest; (c) mechanical, network, electronic, computer, human, printing or typographical errors; (d) application downloads, (e) any other errors or problems in connection with the Contest, including, without limitation, errors that may occur in the administration of the Contest, the announcement of the winner, the cancellation or postponement of the event and, if applicable, incorrect processing of entries application downloads or in any Contest-related materials; or (f) injury, death, losses or damages of any kind, to persons or property which may be caused, directly or indirectly, in whole or in part, from entrants participation in the Contest or acceptance, receipt or misuse of the prize (including any travel or activity related thereto). Entrant further agrees that in any cause of action, the Released Parties liability will be limited to the cost of entering and participating in the Contest, and in no event, shall the entrant be entitled to receive attorney's fees. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

## **10. Disputes**

Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in North Carolina. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants' rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of North Carolina, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than North Carolina.

## **11. Privacy**

Information collected from entrants is subject to Sponsor's privacy policies.