



# STATE POLITICAL COORDINATOR PROGRAM



EDUCATE



ADVISE



ADVOCATE

## WHAT IS A STATE POLITICAL COORDINATOR?

A SPC is a REALTOR appointed by NC REALTORS to be a grassroots liaison between an elected member of the NC General Assembly and NC REALTORS lobbying team. This voluntary (non-paid) position is appointed by the NC REALTORS Leadership Team and works to support NC REALTORS advocacy agenda.

A STATE POLITICAL COORDINATOR CONVEYS THE REALTOR MESSAGE AND VIEWPOINT. THIS IS A VALUABLE CONTRIBUTION TO NC REALTORS'® ADVOCACY EFFORTS. THIS RELATIONSHIP IS BASED ON MUTUAL RESPECT AND FAMILIARITY.

## WHAT ARE THE SPC RESPONSIBILITIES?

- Build and maintain a professional relationship with assigned state legislator
- Respond to NC REALTORS® Calls for Action
- Monitor and engage in district activities related to real estate
- Serve as a REALTOR® Party advocate
- Share relevant housing statistics, trends, and NC REALTORS® data with assigned legislator
- Attend NC REALTORS® legislative meetings
- Provide periodic reports on SPC activity to NC REALTORS® staff

**WANT TO LEARN MORE?**

**Contact [spc@ncrealtors.org](mailto:spc@ncrealtors.org)**